



## City of San Marcos San Marcos Creek District Specific Plan Amendment

### **Community Outreach and Input Updates – April 24, 2017:**

- **April 9, 2017 Street Fair**
  - SMCSPU-A project boards display at City tent
  - Sarah noted that the public was very interested in learning what was happening with the project and when they would see it completed. Some concerns revolved around school district capacity, traffic, and growth v. small town. Overall, public seemed relieved that the city was considering adjusting the retail level.
  - Additional feedback from Dahvia, Karen, Sarah, and Steve Kildoo
- **Project Website**
  - Site has been updated.
  - Task force meeting materials have been posted.
  - EIR, market studies and other materials have been posted.
- **Email Notification System**
  - System has been established (questions can be sent to [SMCreek@san-marcos.net](mailto:SMCreek@san-marcos.net))
  - Received question on how traffic will be addressed
  - Draft response prepared
- **Social Media**
  - Facebook posts are receiving comments, summarized below:
    - Desire for retail, parks, and outdoor cards and not more residential
    - Stop approving more housing, schools are overcrowded and roads are full
    - San Marcos is a hard place for small businesses (from a local business owner) re: violations
    - Need some decent restaurants and bike trails
- **Communications Protocol**
  - Questions and comments from public being answered.
  - A FAQ will be developed based on the input received and posted to the website.